



WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 826154 /		<u>Alt Order #</u> 06340689
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u> 221
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/25/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WBTV	<u>Account Executive</u> Dave Clark	<u>Sales Office</u> Telerep-Washin
<u>Special Handling</u> Give to AE		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 02494

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WBTV	09/26/12	09/28/12	WBTV News 6a	6-7a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				2	\$600.00			
N 2	WBTV	10/01/12	10/02/12	WBTV News 6a	6-7a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MT-----				3	\$300.00			
N 3	WBTV	09/26/12	09/28/12	The Early Show	7-9a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$400.00			
N 4	WBTV	10/01/12	10/02/12	The Early Show	7-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MT-----				2	\$150.00			
N 5	WBTV	10/01/12	10/02/12	America Now	9a-10a		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MT-----				3	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WBTV	10/01/12-10/07/12	America Now	9a-10a	MTu-----	:30		\$125.00	NM		
		Credited										
N 6	WBTV	09/26/12	09/28/12	America Now	9a-10a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				2	\$50.00			
N 7	WBTV	10/01/12	10/02/12	Rachael Ray	10a-11a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MT-----				2	\$100.00			
N 8	WBTV	09/26/12	09/28/12	Rachael Ray	10a-11a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$175.00			
N 9	WBTV	10/01/12	10/02/12	Price Is Right	11a-12p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MT-----				3	\$600.00			
N 10	WBTV	09/26/12	09/28/12	Price Is Right	11a-12p		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				2	\$725.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 826154 /		<u>Alt Order #</u> 06340689
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> ROMNEY FOR PRESID	<u>Estimate #</u> 221
<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/25/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 11	WBTV	09/26/12	09/28/12	WBTV News At Noon	12-12:30p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$350.00			
N 12	WBTV	10/01/12	10/02/12	CBS Daytime	12:30-2P		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				4	\$450.00			
N 13	WBTV	09/26/12	09/28/12	CBS Daytime	12:30-2p		:30			NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				6	\$450.00			
N 14	WBTV	10/01/12	10/02/12	Let's Make A Deal	3-4p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$700.00			
N 15	WBTV	09/26/12	09/28/12	Let's Make A Deal	3-4p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$600.00			
N 16	WBTV	10/01/12	10/02/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$525.00			
N 17	WBTV	09/26/12	09/28/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$700.00			
N 18	WBTV	10/01/12	10/02/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$160.00			
N 19	WBTV	10/01/12	10/02/12	WBTV News at 5p	5p-5:30p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$700.00			
N 20	WBTV	10/01/12	10/02/12	WBTV News at 530p	M-F 530p-6p		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				4	\$325.00			
N 21	WBTV	09/26/12	09/28/12	WBTV News at 6p	M-F 6p-630p		:30			NM	6	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				6	\$1,600.00			
N 22	WBTV	10/01/12	10/02/12	WBTV News at 6p	M-F 6p-630p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				4	\$350.00			
N 23	WBTV	09/26/12	09/28/12	WBTV News Primetime	M-F 7p-730p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				2	\$700.00			
N 24	WBTV	10/01/12	10/02/12	WBTV News Primetime	M-F 7p-730p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				3	\$700.00			
N 25	WBTV	10/01/12	10/02/12	Millionaire	M-F 730p-8p		:30			NM	3	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				3	\$775.00			
N 26	WBTV	09/26/12	09/28/12	Millionaire	M-F 730p-8p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				2	\$925.00			
N 27	WBTV	09/26/12	09/28/12	WBTV News @ 11p	11p-1135p		:30			NM	6	\$5,700.00

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -- WTF-- 6 \$950.00												
N 28	WBTV	10/01/12	10/02/12	WBTV News @ 11p	11p-1135p		:30			NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MT----- 4 \$400.00												
N 29	WBTV	09/26/12	09/27/12	David Letterman	1135-1237a		:30			NM	6	\$2,700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -- WT--- 6 \$450.00												
N 30	WBTV	10/01/12	10/02/12	David Letterman	1135-1237a		:30			NM	4	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 MT----- 4 \$350.00												
N 31	WBTV	10/01/12	10/01/12	Mon Prime Hour 3	10-11p		:30			NM	1	\$4,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 1----- 1 \$4,600.00												
N 32	WBTV	10/02/12	10/02/12	Tue Prime Hour 1	8-9p		:30			NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$5,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WBTV 10/01/12-10/07/12 Tue Prime Hour 1 8-9p -Tu----- :30 \$5,000.00 NM See MG 32.2,32.3 2 WBTV 10/01/12-10/07/12 Tue Prime Hour 1 8-9p -Tu----- :30 \$3,000.00 NM Ⓜ MG for 32.1 10/02 3 WBTV 10/01/12-10/07/12 Tue Prime Hour 3 10-11p -Tu----- :30 \$2,000.00 NM Ⓜ Credited												
N 33	WBTV	10/02/12	10/02/12	Tue Prime Hour 2	9-10p		:30			NM	1	\$6,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 -1----- 1 \$6,600.00												
N 34	WBTV	09/26/12	09/26/12	Wed Prime Hour 2	9-10p		:30			NM	1	\$6,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -- 1---- 1 \$6,400.00												
N 35	WBTV	09/26/12	09/26/12	Wed Prime Hour 3	10-11p		:30			NM	1	\$2,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 -- 1---- 1 \$2,800.00												
N 36	WBTV	09/27/12	09/27/12	Thur Prime Hour 3	10-11p		:30			NM	1	\$6,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --- 1--- 1 \$6,600.00												
N 37	WBTV	09/29/12	09/29/12	WBTV Sat 6a News	6-7a		:30			NM	2	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----- 2- 2 \$375.00												
N 38	WBTV	09/29/12	09/29/12	WBTV Sat 7a News	7-8a		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----- 2- 2 \$500.00												
N 39	WBTV	09/29/12	09/29/12	WBTV 11p News / Sat.	11p-1135p		:30			NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----- 1- 1 \$750.00												
N 40	WBTV	09/30/12	09/30/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$1,450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 ----- 2 2 \$725.00												
N 41	WBTV	09/30/12	09/30/12	Face the Nation	1130a-12n		:30			NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Advertiser</u> Romney, Mitt/R/President		<u>Original Date / Revision</u> 09/25/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
											3	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$400.00			
N 42	WBTV	09/30/12	09/30/12	NFL LATE GAME	4P-7P		:30			NM		
											1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----3				3	\$8,000.00			
N 43	WBTV	09/30/12	09/30/12	Sun Prime Hour 1	7-8p		:30			NM		
											1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$4,000.00			
N 44	WBTV	09/30/12	09/30/12	Sun Prime Hour 2	8-9p		:30			NM		
											1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$3,000.00			
N 45	WBTV	09/30/12	09/30/12	Sun Prime Hour 3	9-10p		:30			NM		
											1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$3,600.00			
N 46	WBTV	09/30/12	09/30/12	Sun Prime Hour 4	10-11p		:30			NM		
											2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----2				2	\$400.00			
Totals											118	\$124,870.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	69	\$91,125.00	\$77,456.25
10/01/12 - 10/02/12	49	\$33,745.00	\$28,683.25
Totals	118	\$124,870.00	\$106,139.50

Signature: _____ **Date:** _____

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